

CIM QUALIFICATIONS FAQ's

Where can I study a qualification?

Our CIM qualifications are delivered through an accredited CIM Study Centre. Study options include: Virtual, Blended and Face-to-face. All study options will be supported through access to our online marketing resource.

Can I study a qualification alongside working?

CIM qualifications are designed to fit around busy lifestyles. Prior to starting your studies, you'll have the choice of selecting a study method that best suits you.

Can I complete just one module?

With CIM modules, each one can be achieved as an individual award. This allows for a flexible learning experience whereby you can build up to achieving the full qualification in a time frame that suits you.

Can I study outside of the UK?

Yes! As an online provider we can accommodate virtual online tuition and support.

How do I find out about any exemptions and transition arrangements, if I am/have studied a CIM qualification?

To discuss your potential exemptions and transition arrangements please contact us on info@themarketors.com

I have a marketing degree. Am I eligible for any module exemptions?

The CIM partner with leading universities worldwide to match the content of their marketing degree courses against CIM qualifications, to assess where they can award exemptions through the CIM Graduate Gateway programme.

Can I use post-nominal letters after completing my qualification?

If you complete the CIM Marketing Leadership Programme or Postgraduate Diploma in Professional Marketing, you will be able to use the letters, 'DipM' after your name. If you complete the Diploma in Professional Marketing or Diploma in Professional Digital Marketing, you would be eligible for associate graded membership and could use the letters ACIM after your name, whilst holding current membership.

Will I be a Chartered Marketer after completing a CIM qualification?

The prestigious Chartered Marketer status is achieved through a combination of qualifications, experience and Continuing Professional Development (CPD). To become a Chartered Marketer, you must first reach MCIM or FCIM graded membership and then complete two years of consecutive CPD, as well as an online assessment. A CIM qualification at level 6 and 7 will contribute towards your eligibility for graded membership.

Contact us

If you have any questions regarding our qualifications

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